

1 of 5

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

AMERICANS FOR PROSPERITY SC=*

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$450.00	08/22-08/24	3	1	3	\$1,350.00	
		Buyline Comment: NEWS AT 6A										
	2	W-F	7A-9A		:30	\$450.00	08/22-08/24	3	1	3	\$1,350.00	
		Buyline Comment: GMA										
	3	W-F	11A-12P		:30	\$450.00	08/22-08/24	3	1	3	\$1,350.00	
		Buyline Comment: MIDDAY NEWS										
	4	W-F	12P-1P		:30	\$350.00	08/22-08/24	3	1	3	\$1,050.00	
		Buyline Comment: THE CHEW										
	5	W-F	2P-3P		:30	\$350.00	08/22-08/24	3	1	3	\$1,050.00	
		Buyline Comment: GENERAL HOSPITAL										
	6	W-F	3P-330P		:30	\$300.00	08/22-08/24	3	1	3	\$900.00	
		Buyline Comment: MILLIONAIRE										
	7	W-F	330P-4P		:30	\$300.00	08/22-08/24	3	1	3	\$900.00	
		Buyline Comment: ACTION NEWS										
	8	W-F	5P-530P		:30	\$500.00	08/22-08/24	6	1	6	\$3,000.00	
		Buyline Comment: NEWS AT 5P										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	W-F	6P-7P		:30	\$750.00	08/22-08/24	3	1	3	\$2,250.00	
				Buyline Comment: NEWS								
	10	W-F	7P-730P		:30	\$400.00	08/22-08/24	3	1	3	\$1,200.00	
				Buyline Comment: ACCESS HOLLYWOOD								
	11	W-F	730P-8P		:30	\$400.00	08/22-08/24	6	1	6	\$2,400.00	
				Buyline Comment: MILLIONAIRE								
	12	W-F	11P-1135P		:30	\$1,200.00	08/22-08/24	3	1	3	\$3,600.00	
				Buyline Comment: NEWS								
	13	W-F	1135P-1235A		:30	\$450.00	08/22-08/24	3	1	3	\$1,350.00	
				Buyline Comment: NITELINE								
	14	SA	6A-7A		:30	\$450.00	08/25-08/25	2	1	2	\$900.00	
				Buyline Comment: NEWS AT 6A								
	15	SA	7A-8A		:30	\$600.00	08/25-08/25	1	1	1	\$600.00	
				Buyline Comment: GMA SAT								
	16	SA	6P-630P		:30	\$400.00	08/25-08/25	2	1	2	\$800.00	
				Buyline Comment: NEWS AT 6P								
	17	SA	11P-1135P		:30	\$1,000.00	08/25-08/25	1	1	1	\$1,000.00	
				Buyline Comment: NEWS AT 11P								
	18	SU	10A-11A		:30	\$500.00	08/26-08/26	1	1	1	\$500.00	
				Buyline Comment: THIS WEEK								
	19	SU	6P-630P		:30	\$500.00	08/26-08/26	1	1	1	\$500.00	
				Buyline Comment: NEWS AT 6P								

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	20	SU	7P-8P		:30	\$1,500.00	08/26-08/26	2	1	2	\$3,000.00		
			Buyline Comment: AFV										
	21	SU	8P-9P		:30	\$3,500.00	08/26-08/26	2	1	2	\$7,000.00		
			Buyline Comment: SECRET MILLIONAIRE										
	22	M	6A-7A		:30	\$450.00	08/27-08/27	1	1	1	\$450.00		
			Buyline Comment: NEWS AT 6A										
	23	M	7A-9A		:30	\$450.00	08/27-08/27	1	1	1	\$450.00		
			Buyline Comment: GMA										
	24	M	11A-12P		:30	\$450.00	08/27-08/27	1	1	1	\$450.00		
			Buyline Comment: MIDDAY NEWS										
	25	M	12P-1P		:30	\$350.00	08/27-08/27	1	1	1	\$350.00		
			Buyline Comment: THE CHEW										
	26	M	2P-3P		:30	\$350.00	08/27-08/27	1	1	1	\$350.00		
			Buyline Comment: GENERAL HOSPITAL										
	27	M	3P-330P		:30	\$300.00	08/27-08/27	1	1	1	\$300.00		
			Buyline Comment: MILLIONAIRE										
	28	M	330P-4P		:30	\$300.00	08/27-08/27	1	1	1	\$300.00		
			Buyline Comment: NEWS										
	29	M	5P-530P		:30	\$500.00	08/27-08/27	2	1	2	\$1,000.00		
			Buyline Comment: NEWS										
	30	M	6P-7P		:30	\$750.00	08/27-08/27	1	1	1	\$750.00		
			Buyline Comment: NEWS										

Station KTNV-TV LAS VEGAS, NV
Advertiser () .AMER 4 PROSPERITY
Product AMERICAN 4 PROSPERIT
Estimate# 465
Buyer KAREN BENCKINI
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //465
Flight Dates 08/22/2012 - 08/27/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
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	31	M	7P-730P		:30	\$400.00	08/27-08/27	1	1	1	\$400.00	
			Buyline Comment: ACCESS HOLLYWOOD									
	32	M	730P-8P		:30	\$400.00	08/27-08/27	2	1	2	\$800.00	
			Buyline Comment: MILLIONAIRE									
	33	M	11P-1135P		:30	\$1,200.00	08/27-08/27	1	1	1	\$1,200.00	
			Buyline Comment: NEWS									
	34	M	1135P-1235A		:30	\$450.00	08/27-08/27	1	1	1	\$450.00	
			Buyline Comment: NITELINE									
	35	M	8P-10P		:30	\$5,000.00	08/27-08/27	1	1	1	\$5,000.00	
			Buyline Comment: BACHELOR PAD									

---REPORT TOTALS---

Report Totals: 73 / \$48,300.00

---SALES MONTHLY TOTALS---

Aug 12: 57 / \$36,050.00

Sep 12: 16 / \$12,250.00

Sales Totals: 73 / \$48,300.00

Station Totals: 73 / \$48,300.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$219,545	KBLR	0%	KLAS	30%	KSNV	38%	KTNV	22%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	10%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Station KTNV-TV LAS VEGAS, NV

Advertiser () .AMER 4 PROSPERITY

Product AMERICAN 4 PROSPERIT

Estimate# 465

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //465

Flight Dates 08/22/2012 - 08/27/2012

Hiatus Weeks

Rep Firm

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Demos RA50+

--- CREDIT RISK ---

CASH IN ADVANCE